



HORIZONS AT FOOTE'S
Raise Every Voice
Turn the Tide
THURSDAY, APRIL 25, 2024

Raise Every Voice is an evening of conversation and learning: accomplished swimmers from diverse backgrounds will dive into a dialogue on equity in swimming and swim education. This event serves as a platform for discussing inclusivity and how to foster communities where everyone can turn the tide.



Cullen Jones is an American former competition swimmer, four-time Olympic medalist and the first African American swimmer to hold a world record. At the 2008 Olympic Games in Beijing, Jones swam on the legendary world-record setting 4x100 freestyle relay team. In total Cullen accounts for 13 U.S. medals (seven gold) at major international competitions.

Janelle Atkinson is a Jamaican former competitive swimmer who won three silver medals at the 1999 Pan American Games. At the 2000 Summer Olympics in Sydney, she became the first Jamaican swimmer to finish in the top four of any swimming event at an Olympic Games.



Adriana Rebeca Marmolejo Vargas is a 3-time Olympic and national record-holding swimmer from Mexico. She swam at the 2000, 2004 and 2008 Olympics, making her the first Mexican woman to swim at 3 Olympic Games. She has held the Mexican Records in the 50, 100 and 200 breaststrokes since 1998.

Vivian Weng, Yale Class of 2024, is captain of the Yale Women's Swim team for the 2023-2024 season, and is a Two-time Scholastic All-America selection. She grew up in Shrewsbury, MA, where she volunteered helping younger children with reading and math.



About Horizons at Foote

Swimming has been at the heart of the Horizons network since the first program was founded in 1964. All 71 Horizons programs teach swimming. Learning to swim teaches resilience and strategies to overcome obstacles, and it's a favorite among our students. Learning to swim is about equity too - 65% of children who drowned in Connecticut over the past decade were Black or Hispanic. With your support, we can change that.

Horizons at Foote advances educational equity through a robust academic and enrichment program. We provide a joyful, safe, and inspiring learning environment for students from New Haven Public Schools. We make a 9+ year commitment to our students, who return every summer from kindergarten through 8th grade.

Sponsorship Levels

Open Waters Sponsor - \$15,000

Funds our annual pool rental for the entire summer



- Special recognition as the **Open Waters spotlight sponsor** in event materials, on the Horizons on Foote website, and in our annual report
- 4 VIP tickets to Raise Every Voice
- Full page ad or personal message space in digital program
- Full page ad, personal message or interview in Horizons at Foote annual report
- Logo or name prominently included on our promotional t-shirt
- Two Horizons at Foote t-shirts!

Laura Altshul Founding Sponsor - \$10,000

Funds equitable teacher & swim instructor salaries



- Special recognition as a supporter of the **Laura Altshul Raise Every Voice Fund** in event materials, on our website, and in our annual report
- 4 VIP tickets to Raise Every Voice
- Full page ad or personal message space in digital program
- Half page ad, personal message or interview in Horizons at Foote annual report
- Logo or name prominently included on our promotional t-shirt
- Two Horizons at Foote t-shirts!

Inspiration Sponsor - \$5,000

Funds bus transportation to and from Foote for all families



- 2 VIP tickets to Raise Every Voice
- Full page ad in digital program
- Logo or name included on our promotional t-shirt
- A Horizons at Foote t-shirt!

Opportunity Sponsor - \$2,500

Covers the cost of enrichment instruction for one grade



- 2 Tickets to Raise Every Voice
- Full page ad in digital program
- Logo or name included on our promotional t-shirt

Joy Sponsor - \$1,000

Sends two grades on an engaging summer field trip



- 2 tickets to Raise Every Voice
- Half page ad in digital program
- Logo or name included on our promotional t-shirt

Learning Sponsor - \$500

Hold one workshop for our high school students



- 2 tickets for Raise Every Voice
- Half page ad in digital program

All sponsorship levels include promotion on website, social media, in the Horizons at Foote Annual Report. Sponsorships at the Opportunity Level and above include dedicated social media spotlights.

Sponsorship Form

Raise Every Voice • Thursday, April 25, 2024

Please complete this form and return to Horizons at Foote by April 4, 2024.

- \$15,000** **Open Waters Sponsor**
- \$10,000** **Laura Altshul Founding Sponsor**
- \$7,500** **Expanding Horizons Sponsor**
- \$5,000** **Inspiration Sponsor**
- \$2,500** **Opportunity Sponsor**
- \$1,000** **Joy Sponsor**
- \$500** **Learning Sponsor**

Business or Organization

Contact Name

Address

City State, ZIP

Email

Contact Phone

Important Information

- Please return this form by mail to our address below or by email to cmaclean@footeschool.org.
- Sponsorships can be paid by check, credit card or bank transfer. Please make checks out to "Horizons at Foote School" and mail ATTN: Christina MacLean. To process credit card payment or bank transfer, call (203) 777-3464 ext. 272 or (203) 606-4818.
- Program ads can be in color. Full page ads are 8.5 by 11 inches; half-page ads are 5.5 by 8.5 inches (horizontal). Please send high quality ad and logo files to cmaclean@footeschool.org.
- Logos for commemorative shirts must be shared in print quality, minimum 300 dpi, 1-3 colors. Vector files are preferred.
- 100% of funds raised through this event will support Horizons at Foote students and families.